



PARLE TILAK VIDYALAYA ASSOCIATION'S
MULUND COLLEGE OF COMMERCE (AUTONOMOUS)

(Affiliated to the UNIVERSITY OF MUMBAI)
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NAAC ACCREDITED GRADE "A"

(Cycle-I 2004, Cycle-II 2011, Cycle-III 2016)

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DATE: 14/09/2024

TY BAMMC SEM 5 AUTONOUMS EXTERNAL EXAM TIME TABLE OCTOBER 2024-25

Date	Time	Subject
03-10-2024	12 TO 2 PM	ADVERTISING & MARKETING RESEARCH
		MOBILE JOURNALISM & NEW MEDIA
05-10-2024	12 TO 2 PM	ACCOUNT PLANNING
		INVESTIGATIVE JOURNALISM
07-10-2024	12 TO 2 PM	CONSUMER BEHAVIOUR
		REPORTING
09-10-2024	12 TO 2 PM	DIRECT MARKETING & E-COMMERCE
		NEWS MEDIA MANAGEMENT
11-10-2024	12 TO 2 PM	COPYWRITING
		GLOBAL MEDIA & CONFLICT RESOLUTION
15-10-2024	12 TO 2 PM	GLOBALISATION & INTERNATIONAL ADVERTISING
		FEATURES & WRITING FOR SOCIAL JUSTICE

CO-ORDINATOR

14/9/24

CHAIRPERSON EXAMINATION COMMITTEE

PRINCIPAL